

PRESIDENT'S MESSAGE

On December 7th, from 11:30 to 3:00 p.m. the Board will be meeting to map out the future of BOMA of Southern Colorado, its programs, membership, and educational opportunities. We will be joined by Denver Metro BOMA, and welcome all members to attend and assist us in strategic planning for our chapter's future. The lunch and meeting will be held at the Antler's Grill, Club Room. BOMA International has identified the need to be more supportive of the local chapters and created a task force entitled, "BOMA One." The desired outcomes of BOMA One are: 1) Strengthened and better-managed BOMA Brand; 2) Consistent service delivery across local markets; 3) Improved BOMA International services; 4) Coordinated revenue enhancement across all levels of the association; 5) Stronger relationships – trust and transparency across the organization. The Core Values are in protecting the interests and promoting the value of commercial real estate, the sharing of common experiences, facilitating professional development and education, encouraging and supporting initiative, innovation, collaboration, and decision-making, accepting and actively managing conflict as a source of creative solutions and wise trade-offs, and driven by clarity of common purpose, values, and actions. The main goal is to be the ONE organization owners and industry professionals feel that they MUST participate in throughout their career because the BOMA Organization is an organization that provides value for owners and industry professionals, is a successful advocate, speaking as a unified voice with a reputation of influence and value representing the industry's common needs, a partner with others in the real estate industry in achieving excellence in business, the place where real estate professionals join together to share information, explore ideas, and create opportunities, and the organization where the industry's best and brightest are engaged, connected, and involved. To meet the goals and objectives, our strategic planning meeting will address how our chapter can meet the needs of individual members and their companies/ownership, better sharing of information, break down the adhesions of historical membership/affiliation models to enhance participation and growth, set a culture of nimbleness, flexibility, and responsiveness and the capacity to turn opportunities into value for members and the industry, to build a financial platform to support continued growth and service to constituents, and so members can plug into BOMA at any point, at any location, consistently throughout their career to network, learn, and advocate for the industry. Some discussion questions are: 1) to what specific Brand identity do we aspire? What do we want the public, lawmakers, members, potential members, vendors, and tenants to think and feel when they hear the word "BOMA?" 2) What roles can the local chapters and BOMA International have in maintaining brand standards and what resources are required? 3) What minimum specific products, programs, and services should each local chapter endeavor to provide? At the 2006 Convention in Dallas, BOMA International will be setting the "brand-level" service, then the question arises as to what should occur if a local chapter does not achieve "brand-level" service? It was a consensus from the majority of members attending the Board of Governor's Conference at the 2005 Convention that, prior to a chapter being dissolved that both BOMA International and fellow chapters are to provide assistance. Needless to say, the strategic planning session is very important to the future of our local chapter. Your participation is most welcome. I look forward to seeing you at the November luncheon at the Kissing Camels Country Club and welcome your attendance and participation at the Strategic Planning Luncheon. Thanks, Bob.

Bob Crisp

President
BOMA of Southern Colorado

LEGISLATIVE UPDATE

BOMA e-News Is Coming!

BOMA International is pleased to announce the launch of a new electronic newsletter, BOMA e-News, on October 20, 2005. Recognizing that our members are extremely busy and have less time than ever to keep up-to-date on the latest BOMA, let alone industry, news, BOMA e-News will bring quick-reading, up-to-the-minute news stories right to your inbox.

Currents will fold into BOMA e-News, enabling us to deliver our advocacy updates along with pertinent BOMA and industry news in one consolidated source. You will continue to receive a separate Currents on the first Thursday of each month and will begin receiving the new BOMA e-News on the third Thursday of every month. All subscribers to Currents will automatically be subscribed to BOMA e-News. Additional subscriptions are available at www.boma.org.

Look for your first issue of BOMA e-News on October 20.

Contact: Brian Lonergan 202-326-6315 blonergan@boma.org

Terrorism Insurance Action Alert – We Need Your Help!

With Congress sidetracked by Hurricane recovery legislation, Supreme Court nominations, leadership scandals and shakeups, and must-pass appropriations legislation, little progress has been made on terrorism insurance. At the center of the debate is whether to extend the Terrorism Risk Insurance Act of 2002 (TRIA), let it expire and "see what happens," implement a modified extension that includes the recommendations made by the Treasury Department, or pass legislation radically redesigning the program, such as the "pool" approach favored by some other countries.

Despite this non-action and the dwindling days remaining in the session prior to adjournment (which could be prior to Thanksgiving), key Congressional leaders still predict the terrorism insurance issue will be addressed and passed. BOMA International and our coalition partners in the Coalition to Insure Against Terrorism (CIAT) are actively working with the House and Senate to keep this issue on the "must-pass" list for 2005.

WE NEED YOUR HELP ON TWO KEY FACETS OF OUR GRASSROOTS ADVOCACY EFFORTS!

First, please take a few minutes to fill out the attached TRIA survey. Results will be used in the aggregate to supplement our advocacy efforts. Second, please visit BOMA's Legislative Action Center and call or email your congressional delegation and ask them to support an extension of TRIA before it expires on 12/31.

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